

Shri Govind Guru University

(Established by Government of Gujarat Vide Gujarat Act no 24/2015)

Towards Smart Quality Education



Faculty of Management

Syllabus for

Certificate Course on Chanakya

Management

Effective from - 2020

Certificate Course on Chanakya Management

1. Course Objective:

To help participants in learning functional and sectoral management on the basis of Chanakya Niti, Chanakya Sutras and Kautilya Arthshaastra and put into practice in own life and in organizations.

2. For Whom?

Young students interested in learning management/leadership, practicing managers/executives/leaders, entrepreneurs and general public interested in better value-based management of life.

3. Duration:

30 hours

4. Pedagogy:

Lectures by eminent experts in management on Chanakya, seminar, presentation, assignment, case analysis, quiz, role plays and syndicated discussion, film video shows followed by discussion.

5. Evaluation:

Continuous evaluation - 30 marks based on seminars and assignments. Terminal external examination of one hour 70 marks based on 70 MCQ's of one mark each.

6. No. of Seats:

60 per batch

7. Medium:

English/Hindi/Gujarati

8. Curriculum:

Detailed Course Contents:

- Unit:1** Ethics and values laid down by Chanakya
- Unit:2** Education management and family management as per Chanakya
- Unit:3** Accounting and Financial management, Marketing management, Production and operation management and human resource management as per Chanakya.
- Unit:4** Qualities of a leader, functions and role of a leader, motivation and communication.
- Unit:5** Principles and practice of governance of a state and of a corporation as per Chanakya.

Text Book:

1. Gorilla: Kautilya arthshastra, Chokhamba Prakashan
2. N.M. Khandelwal : Managerial analysis of Chanakya sutras and Chanakya Niti. Research reports 1 & 2. Global centre for Indian management, Department of Business Management, Saurashtra University, Rajkot.

Reference Books

1. Ashok R. Gadre, Chanakya on Management, Jaico Publication, Ahmedabad.
2. R.K. Pillai : Corporate Chanakya, Jaico
3. R.K. Pillai : Leadership Jaico
4. Kautilya arthshastra, Jaico
5. R.K. Pillai : Thus Spoke Chanakya, Jaico
6. R.K. Pillai : Katha Chanakya, Jaico
7. R.K. Pillai : How to manage your business Chanakya way? CIPL, Mumbai University.
8. R.K. Pillai : Chanakya in you - CIPL, Mumbai University
9. N.M. Khandelwal : Indian Ethos and Values (Chanakya) for Managers, Pragati Prakashan, Meerut