

# FOR BACHELOR OF COMMERCE (MAJOR BUSINESS MANAGEMENT) AS PER NATIONAL EDUCATION POLICY 2020



## FACULTY OF COMMERCE & MANAGEMENT SHRI GOVIND GURU UNIVERSITY

Vinzol, Godhra, Gujarat 388 713 website: www.sggu.ac.in

#### INTRODUCTION:

The Government of India has notified NEP-2020 on July 29, 2020 based on Dr. Kasturirangan Committee"s Report. The Objective is to bridge the gap between the prevalent education system and required skills in the 21st Century. Its aims to build Holistic and Multidisciplinary Higher Education with graduates having employable and integrated overall personality, removing tight compartments in the selection of various courses by the students.

The National Education Policy 2020 envisages making education more inclusive and effective and emphasizing the integration of general (academic) education, vocational education and practical education. To fulfil these aims, it is imperative to establish and formulize a common credit framework in all Universities with credit accumulation and transfer system which will integrate various Special, General and Vocational Education with hassle free mobility of the learners within and between these educational and skill training systems.

The objective of any programme at a Higher Education Institution is to create for its students a sound foundation for their character development which directly contributes to the well-being of a nation. Shri Govind Guru University, Vinzol (Godhra) envisions all its programmes in the spirit of its motto which is to inspire the youth to show steadfastness and devotion in a fearless pursuit of truth. The Undergraduate Curriculum Framework (UGCF) aims at preparing young minds for constructive and productive character development by honing their creative and humanistic skills for their own betterment as well as for the greater good of the society. In order to provide an opportunity to students to discover a method of thinking which will help them realize their true potential, the University offers an Undergraduate Curriculum Framework-2023 for all its Under Graduate programmes.

The Undergraduate Curriculum Framework-2023 underlines the historical perspective, philosophical basis, and contemporary realities of higher education as enshrined in the National Education Policy 2020 (NEP 2020) including LOCF (Learning Based Curriculum Framework) & CBCS (Choice Based Credit System) and endeavours to synchronize these cornerstones while charting the road ahead for the state of higher education. Shri Govind Guru University, Vinzol (Godhra) is a premier university for teaching, learning, and research in higher education in the Gujarat.

The focus of UGCF of Commerce (major accountancy) is aimed at improving the student's abilities and helping them to become a competent business leader who can contribute in nation building. Commerce education is not related only with knowing how to organize and apply skills related to business, trade, commerce, industry, and economy, but it further accelerates the process of thinking in a pragmatic manner about nation building through effective utilization of skills, resources, manpower, and one's abilities.

One essential aspect of UGCF is to develop a commerce graduate who can meet the present and the future requirements of industry and economy. UGCF emphasizes on developing the competent persons who can work as the contemporary and future leaders of the industry and business. The education system in the emerging scenario demands to enrich the personality of the students so as to develop a holistic personality. Therefore, the focus of UGCF is based on the four pillars of education which are learning to know, learning to do, learning to live together, and learning to be.

Another focus of UGCF is to build a set of requisite social and ethical values that will meet the expectations of modern society. It shall also promote ideals of universal brotherhood and cooperation.

The core basis of UGCF is to emphasize cultivating the ideology which promotes sustainable economic system and encourages eco-friendly fair business practices. The emphasis of this exercise is to provide a right understanding to the students about objective and transparent system of governance. This would bring a desired change in the system of administration and quality of governance of all the institutions.

The present situation of business education requires total over-hauling and restructuring in the light of changed socio-economic scenario of the global economy in the context of Industry 4.0. The dynamic nature of global business demands a pool of competent human capital for which relevant education is essential in terms of timeliness, speed, flexibility, and dynamism. There is a need to provide students with appropriate skills and knowledge inputs which would make them globally competent and empower them to work in the changing business environment. Therefore, the focus of the UGCF in Commerce is to introduce globally acknowledged choice-based credit system which will offer numerous opportunities to learn various core subjects and also explore additional avenues of learning beyond the routine and standardized framework. The sole purpose of this exercise is to provide opportunities for holistic development of the students.

#### MAIN FEATURES OF THE NEW CURRICULUM FRAMEWORK:

The new curriculum framework will have the following features:

- 1. Flexibility to move from one discipline of study to another;
- 2. Opportunity for learners to choose the courses of their interest in all disciplines;
- 3. Facilitating multiple entry and exit options with UG certificate/ UG diploma/ or degree depending upon the number of credits secured;
- 4. Flexibility for learners to move from one institution to another to enable them to have multi and/or interdisciplinary learning;
- 5. Flexibility to switch to alternative modes of learning (offline, ODL, and Online learning, and hybrid modes of learning).

Regulations for Academic Bank of Credit (ABC) and guidelines for Multiple Entry and Exit are already in place to facilitate the implementation of the proposed "Curriculum and Credit Framework for Undergraduate Programmes".

#### PROGRAMME OUTCOMES (PO):

- ➤ PO 1: After completing three years for Bachelors in Commerce (B.Com) program, students would gain a thorough grounding in the fundamentals of Accountancy, Commerce, Management, Finance, Economics and Computer.
- ➤ PO 2: The accountancy, commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.
- ➤ PO -3: The all-inclusive outlook of the course offers a number of values based and job-oriented courses ensures that students are trained into up-to-date. In advanced accounting courses beyond the introductory level, affective development will also progress to the valuing and organization levels.

#### PROGRAM SPECIFIC OUTCOME (PSO):

➤ **PSO** – 1: Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals. Students will be able to demonstrate knowledge in setting up a computerized set of accounting books

- $\triangleright$  **PSO** 2: Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.
- $\triangleright$  **PSO** 3: Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- ▶ **PSO 4**: Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- ➤ **PSO 5**: Leaners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
- ▶ **PSO** 6: Learners will be able to recognize features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
- ➤ **PSO** 7: Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.
- ➤ **PSO** 8: Leaners will acquire the skills like effective communication, decision making, problem solving in day to day business affaires
- ➤ **PSO** 9: Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.
- ➤ **PSO 10**: Learners can also acquire practical skills to work as tax consultant, audit assistant and other financial supporting services.
- ➤ PSO 11: Learners will be able to do higher education and advance research in the field of commerce and finance.
- ▶ PSO 12: Develop the ability to use accounting information to solve a variety of business problems.
- ➤ PSO 13: Develop the ability to use a basic accounting system to create (record, classify, and summarize) the data needed to solve a variety of business problems.
- ➤ **PSO 14**: Develop the ability to use the fundamental accounting equation to analyze the effect of business transactions on an organization's accounting records and financial statements.
- ➤ **PSO 15**: Understand and develop the new dimensions of knowledge through open electives to cater the need of the industry.
- ➤ **PSO 16**: Acquire Practical learning through summer internship, industrial visit and Business Plan etc.
- ➤ PSO 17: Develop Ethical Practices and Imbibe Values for Better Corporate Governance.
- ➤ **PSO 18:** Ability to develop group behaviour and lead a team to achieve the individual, group and organizational goals.
- ➤ **PSO 19**: Develop entrepreneurial skills to become an entrepreneur.
- ➤ **PSO 20**: Demonstrate proficiency for Business Communication for effective and professional business management.
- ➤ PSO 21: Acquire adequate knowledge through principles, theory and models of business management, Accounting, Marketing, Finance, IT, Operations and Human Resource.
- ➤ **PSO 22**: Leaners of 4 Year UG programme will gain research methodology knowledge and they will complete research dissertation.

#### COURSE & CREDIT STRUCTURE OF Bachelor of Commerce (Major Business Management) Level 4.5: B. Com. Semester I & II (Certificate in Commerce)

		Semester -	<u> </u>							
Sr.	Course	Course Title	Course Credits			Exam Marks				
No	Category	Course Title	Theory	Practical	Total	IM	EM	Total		
1	Major 1	Principles of Business Management - I	4	0	4	50	50	100		
2	Major 2	Principles of Business Management - II	4	0	4	50	50	100		
	Minor 1	Accounting – 1				50	50	100		
3	(Select Any	Business Economics – 1	4	0	4	50	50	100		
	One)	Financial Services – 1				50	50	100		
		Entrepreneurship Development – 1				50	50	100		
	MDC 1	Business Statistics – 1	4	0		50	50	100		
4	(Select Any	Accounting Standard – 1	4	U	4	50	50	100		
	One)	Finance for Everyone				50	50	100		
		Computer Application – I	3	1		50	50	100		
5	AEC 1	Business English – 1	2	0		50	50	100		
	(Select Any One)	Personality Development and Corporate Skills – 1	2	0	2	50	50	100		
	,	Other Courses	Other	courses from	the pool	of AE	EC Cou	irses		
6	SEC 1	Stock Market Operations – 1				25	25	50		
	(Select Any One)	Good Governance	2	0	2	25	25	50		
	One)	Mind Management				25	25	50		
		Other Courses	Other	courses from	the pool	of SE	C Cou	rses		
7	VAC 1	Indian Knowledge System – 1				25	25	50		
	(Select Any One)	Professional Ethics and Values	2	0	2	25	25	50		
			TOTAL	CREDITS	22					
8	Vocational /	Exit Course/s			04					
	1	Semester - I				<b>.</b>				
Sr.	Course	Course Title		<mark>ourse Cre</mark> dit			xam M			
No	Category		Theory	Practical	Total	IM	EM	Total		
1	Major 3	Human Bacauraa Managamant	4		4		<b>~</b> 0			
٠,		Human Resource Management – I	4	0	4	50	50	100		
2	Major 4	Human Resource Management – II	4	0	4	50 50	50	100 100		
	Minor 2	Human Resource Management – II Accounting – 2	4	0	4	50 50 50	50 50	100 100 100		
3	Minor 2 (Select Any	Human Resource Management – II Accounting – 2 Business Economics – 2				50 50 50 50	50 50 50	100 100 100 100		
3	Minor 2	Human Resource Management – II Accounting – 2 Business Economics – 2 Financial Services – 2	4	0	4	50 50 50 50 50	50 50 50 50	100 100 100 100 100		
	Minor 2 (Select Any One)	Human Resource Management – II Accounting – 2 Business Economics – 2 Financial Services – 2 Entrepreneurship Development – 2	4	0	4	50 50 50 50 50 50	50 50 50 50 50	100 100 100 100 100 100		
3	Minor 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2	4	0	4	50 50 50 50 50 50 50	50 50 50 50 50 50	100 100 100 100 100 100 100		
3	Minor 2 (Select Any One) MDC 2 (Select Any	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2	4	0	4	50 50 50 50 50 50 50 50	50 50 50 50 50 50 50	100 100 100 100 100 100 100 100		
3	Minor 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management	4	0 0	4	50 50 50 50 50 50 50 50 50	50 50 50 50 50 50 50 50	100 100 100 100 100 100 100 100		
3	Minor 2 (Select Any One) MDC 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II	4 4 3	0 0 0	4	50 50 50 50 50 50 50 50 50 50	50 50 50 50 50 50 50 50 50	100 100 100 100 100 100 100 100 100		
3	Minor 2 (Select Any One) MDC 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2	4 4 3 2	0 0 0 1 0	4 4	50 50 50 50 50 50 50 50 50	50 50 50 50 50 50 50 50	100 100 100 100 100 100 100 100		
3	Minor 2 (Select Any One) MDC 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II	4 4 3 2 1	0 0 0 1 0	4 4	50 50 50 50 50 50 50 50 50 50 50 25	50 50 50 50 50 50 50 50 50 50 25	100 100 100 100 100 100 100 100 100 50		
3	Minor 2 (Select Any One)  MDC 2 (Select Any One)  AEC 2 (Select Any	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2  Personality Development and Corporate	4 4 3 2 1	0 0 0 1 0	4 4	50 50 50 50 50 50 50 50 50 50 50 25	50 50 50 50 50 50 50 50 50 50 25	100 100 100 100 100 100 100 100 100 50		
3	Minor 2 (Select Any One)  MDC 2 (Select Any One)  AEC 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2  Personality Development and Corporate Skills – 2  Other Courses	4 4 3 2 1	0 0 0 1 0	4 4	50 50 50 50 50 50 50 50 50 50 50 25	50 50 50 50 50 50 50 50 50 50 25	100 100 100 100 100 100 100 100 100 50		
3 4 5	Minor 2 (Select Any One)  MDC 2 (Select Any One)  AEC 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2  Personality Development and Corporate  Skills – 2	4 4 3 2 1	0 0 0 1 0	4 4	50 50 50 50 50 50 50 50 50 50 25 25	50 50 50 50 50 50 50 50 50 25 25	100 100 100 100 100 100 100 100 100 50		
3	Minor 2 (Select Any One)  MDC 2 (Select Any One)  AEC 2 (Select Any One)  SEC 2 (Select Any	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2  Personality Development and Corporate Skills – 2  Other Courses  Stock Market Operations – 2  Event Management	4 4 3 2 1 Other	0 0 1 0 1 courses from	4 4 2 the pool	50 50 50 50 50 50 50 50 50 25 25 25	50 50 50 50 50 50 50 50 25 25 25	100 100 100 100 100 100 100 100 50 50		
3 4 5	Minor 2 (Select Any One)  MDC 2 (Select Any One)  AEC 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2  Personality Development and Corporate Skills – 2  Other Courses  Stock Market Operations – 2	4 4 3 2 1 Other	0 0 1 0 1 courses from	4 4 4 2 the pool	50 50 50 50 50 50 50 50 50 50 25 25 25 25	50 50 50 50 50 50 50 50 50 25 25 25 25 25	100 100 100 100 100 100 100 100 100 50 50 rrses 50 50		
3 4 5	Minor 2 (Select Any One)  MDC 2 (Select Any One)  AEC 2 (Select Any One)  SEC 2 (Select Any One)  VAC 2	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2  Personality Development and Corporate Skills – 2  Other Courses  Stock Market Operations – 2  Event Management  Time Management	4 4 3 2 1 Other	0 0 1 0 1 courses from	4 4 4 2 the pool	50 50 50 50 50 50 50 50 50 50 25 25 25 25	50 50 50 50 50 50 50 50 50 25 25 25 25 25	100 100 100 100 100 100 100 100 50 50 srses 50 50		
3 4 5	Minor 2 (Select Any One)  MDC 2 (Select Any One)  AEC 2 (Select Any One)  SEC 2 (Select Any One)  VAC 2 (Select Any One)	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2  Personality Development and Corporate Skills – 2  Other Courses  Stock Market Operations – 2  Event Management  Time Management  Other Courses	4 4 3 2 1 Other	0 0 1 0 1 courses from	4 4 4 2 the pool	50 50 50 50 50 50 50 50 50 25 25 25 25 of SE	50 50 50 50 50 50 50 50 50 25 25 25 25 25 25 25 25 25 25	100 100 100 100 100 100 100 100		
3 4 5	Minor 2 (Select Any One)  MDC 2 (Select Any One)  AEC 2 (Select Any One)  SEC 2 (Select Any One)  VAC 2	Human Resource Management – II  Accounting – 2  Business Economics – 2  Financial Services – 2  Entrepreneurship Development – 2  Business Statistics – 2  Accounting Standard – 2  Principles Of Management  Computer Application-II  Business English – 2  Personality Development and Corporate Skills – 2  Other Courses  Stock Market Operations – 2  Event Management  Time Management  Other Courses  Personal Financial Planning	4 4 3 2 1 Other 2 Other	0 0 1 0 1 courses from	4 4 2 the pool 2	50 50 50 50 50 50 50 50 50 50	50 50 50 50 50 50 50 50 25 25 25 25 25 C Cou	100 100 100 100 100 100 100 100 100 100		

	NSS / NCC As per SOP of Shri Govind Guru Unive					sity		
	Other Courses	Other courses from	Other courses from the pool of VAC Courses					
		TOTAL CREDITS	22					
8	Vocational /Exit Course/s		04					

### **Group Names (Minor Course):**1. Accountancy

- 2. Business Economics
- 3. Financial Services



# **CURRICULUM**

For

B.COM.

Semester – 1

(With effective from June - 2023)



Level 4.5: B. Com. Semester I & II (Certificate in Commerce)

		SEMESTER – I	
Sr. No.	Course Category	Course Title	Credits
1	Major 1	Principles of Business Management - I	4
2	Major 2	Principles of Business Management - II	4
3	Minor 1 (Select Any One)	Accounting – 1 Business Economics – 1 Financial Services – 1	4
4	MDC 1 (Select Any One)	Entrepreneurship Development – 1  Business Statistics – 1  Accounting Standard – 1  Finance for Everyone  Computer Application – I	4
5	AEC 1 (Select Any One)	Business English – 1  Personality Development and Corporate Skills – 1  Other Courses	2
6	SEC 1 (Select Any One)	Stock Market Operations – 1 Good Governance Mind Management Other Courses	2
7	VAC 1 (Select Any One)	Indian Knowledge System – 1  Professional Ethics and Values	2
		Total Credits	22



BACHELOR OF COMMERCE (B.COM.) SEMESTER – 1									
TITLE OF THE COURSE: PRINCIPLES OF BUSINESS MANAGEMENT – I									
Sr. No.	Course Code	Course Category	Course Credit	Teaching Hours	Practical Hours	Internal Exam Marks	External Exam Marks	Total Marks	
1		MAJOR 1	4	60	Nil	50	50	100	

To course aims to help learners to acquire the students with basics of principles of management, planning and organization. To abide the learners with the skills of Business management.

#### **Learning Outcomes:**

After completion of the course, learners will be able to:

- 1. To understand the basics of business management.
- 2. To acquaint the knowledge of planning premises, operational and strategic management.
- 3. To familiarize the aspects of organization.

PARTICULAR	NO. OF LECTURES					
UNIT NO. 1: INTRODUCTION OF BUSINESS MANAGEMENT						
Introduction, Concept, Definition, Characteristics, Importance, limitations of Business management, Functions of Management, Management by Objectives, Functional Area of Management	12					
UNIT NO. 2 : PLANNING						
Definition, Characteristics and components of planning, Factors for successful planning, Barriers to effective planning, Steps / process of planning, Types and classification of planning.	12					
UNIT NO. 3 : PLANNING PREMISES						
Introduction, Meaning, Significance of planning premises, Types of planning premises, Internal and External planning Premises, Procedure for determining planning premises.	12					
UNIT NO. 4 : OPERATIONAL AND STRATEGIC PLANNING						
Meaning, Characteristics Significance, process, advantages and limitations of strategic planning, Operational planning: Meaning, Types of operational planning, Difference between strategic and operational planning.	12					
UNIT NO. 5 : ORGANIZING						
Introduction-Meaning and characteristics of organization, Importance, guiding principles of organization, Steps in organizing, Advantages and limitations of organization, Departmentation, Objectives, Methods, Merits and Demerits of Departmentation.	12					
Total Lectures/Hours	60					

#### **Suggested Readings:**

- 1. Drucker Peter F: Management Challenges for 21st Century: Butterworth Heinemann Oxford.
- 2. Weirich and Koontz: Essentials of Management, Tata McGraw Hill,
- 3. Fred Lathans: Organizational Behavior, McGraw Hill, New York.
- 4. Louis A. Allen Management and Organization, McGraw Hill, Tokyo.
- 5. Ansoff H. I.: Corporate Strategy, McGraw Hill, New York.
- 6. Hampton David R: Modern Management, McGraw Hill, New York. T
- 7. Stoner and Freeman, Management, Prentice Hall, New Delhi.



	BACHELOR OF COMMERCE (B.COM.) SEMESTER – 1									
TITLE OF THE COURSE: PRINCIPLES OF BUSINESS MANAGEMENT – II										
Sr. No.	Course Code	Course Category	Course Credit	Teaching Hours	Practical Hours	Internal Exam Marks	External Exam Marks	Total Marks		
1		MAJOR 2	4	60	Nil	50	50	100		

The course aims to acquire to student s with type so for organization, motivation leadership and communication.

#### **Learning Outcomes:**

After completion of the course, learners will be able to:

- 1. To Familiarize with the type of organization;
- 2. Get insights about Motivation and leadership;
- 3. Learn the concepts of communication.

PARTICULAR	NO. OF LECTURES
UNIT NO. 1 : TYPES OF ORGANIZATION	
Line organization, Functional organization, Line and staff organization, Committee organization, Matrix organization, Informal organization, Formal organization	12
UNIT NO. 2 : MOTIVATION	
Introduction and Meaning, Characteristics and importance, Maslow's Theory of Hierarchy of Needs, Herzberg's Two factor Theory of motivation, Co-ordination of Maslow's and Herzberg theories, Motivational tools, Theory X, Theory Y, and Theory Z	12
UNIT NO. 3 : LEADERSHIP	
Introduction & Meaning, Characteristics, Leadership techniques or styles, Likert's four system of leadership, Leadership as continuum (concept of leadership continuity)	12
UNIT NO. 4 : COMMUNICATIONS	
Definitions, Characteristics, Importance, Process of communication, Methods / Types of communication, Barriers to communication, Difference between communication and reporting, Tools of communication, Communication Network	12
UNIT NO. 5 : MANAGERIAL CONTROL AND MANAGING CHANG	SE
<ul> <li>Managerial Control: Meaning, Characteristics, Types, Process, Essential Of Effective Control System, Brief Ideas Of Control Techniques.</li> <li>Managing Change: Meaning, Characteristics, Reasons Of Resistance To Change, Overcoming Resistance Change, The Process Of Planned Change.</li> </ul>	12
Total Lectures/Hours	60

#### **Suggested Readings:**

- 1. Drucker Peter F: Management Challenges for 21st Century: Butterworth Heinemann Oxford.
- 2. Weirich and Koontz: Essentials of Management, Tata McGraw Hill,
- 3. Fred Lathans: Organizational Behavior, McGraw Hill, New York.
- 4. Louis A. Allen Management and Organization, McGraw Hill, Tokyo.
- 5. Ansoff H. I.: Corporate Strategy, McGraw Hill, New York.
- 6. Hampton David R: Modern Management, McGraw Hill, New York. T
- 7. Stoner and Freeman, Management, Prentice Hall, New Delhi.



	BACHELOR OF COMMERCE (B.COM.) SEMESTER – 1									
TIT	TITLE OF THE COURSE: ACCOUNTING – 1 (FINANCIAL ACCOUNTING – 1)									
Sr. No.	Course Code	Course Category		0	Practical Hours	Internal Exam Marks	External Exam Marks	Total Marks		
1		MINOR 1	4	60	Nil	50	50	100		

- The course aims to help learners to acquire conceptual knowledge of financial accounting.
- To impart skills for recording various kinds of business transactions

#### **Learning Outcomes:**

After completion of the course, learners will be able to:

- 1. Understand Concept of financial accounting, objectives and need of financial accounting;
- 2. Prepare accounts of amalgamation of partnership firms in the books of Transfer firms and Purchaser firm
- 3. Give accounting treatments in the books of the Consignor and Consignee
- 4. Prepare joint venture accounts with various methods
- 5. Give accounting Treatment of joint life policy premium paid by the firm.

PARTICULAR	NO. OF LECTURES
UNIT NO. 1: INTRODUCTION TO FINANCIAL ACCOUNTING	
Introduction, Meaning & Nature, Objectives, Characteristics, Users of financial accounting, Nature of financial accounting, Functions of financial accounting, Accounting process, Book Keeping and Recording business transactions (brief), accounting concepts and conventions, Generally Accepted Accounting Principles (GAAP).	12
UNIT NO. 2 : ACCOUNTS OF AMALGAMATION OF PARTNERSHIP F	IRMS
<ul> <li>Meaning-Objectives-Reasons of Amalgamation of Partnership Firms</li> <li>Important accounting issues related to amalgamation</li> <li>Accounting procedure for amalgamation:         <ul> <li>[A] In the books of Transferor/Old firms</li> <li>[B] In the books of Transferee/New firm</li> </ul> </li> <li>Amalgamation in the form of Absorption [Method to prepare Business Purchase Account]</li> <li>Practical Questions</li> </ul> UNIT NO. 3 : CONSIGNMENT ACCOUNTS	12
<ul> <li>Introduction, Meaning and Features of consignment</li> <li>Consignment, Sale and Goods sent on Sale or Return</li> <li>The Process and Different terminologies of consignment</li> <li>Terms and conditions of Consignment Agreements</li> <li>Consignment transactions and Ledger Accounts</li> <li>Accounting treatments in the books of the Consignor and Consignee</li> <li>Practical Questions</li> </ul>	12
UNIT NO. 4 : ACCOUNTS OF PIECEMEAL DISTRIBUTION OF CASH A PARTNERS	MONG
<ul> <li>Introduction, Meaning and Objectives</li> <li>Classification of liabilities</li> <li>The order of discharging liabilities in piecemeal distribution of cash</li> <li>Order/Method of Payment of Cash to Partners:</li> </ul>	12

(a) Surplus Capital Method (Proportionate Capital Method)	
(b) Maximum Loss Method	
- Practical Questions of both methods	
UNIT NO. 5 : JOINT VENTURE ACCOUNTS	
- Introduction-	
- Meaning and characteristics of Joint Venture	
- Accounting procedure for Joint Venture transactions	
- Various methods for Joint Venture Accounting	
[A] Recording Joint Venture transactions by only one partner	
[B] Recording Joint Venture transactions by all partner	12
[C] Joint Venture for goods sending on consignment	
[D] Independent books for Joint Venture when a separate	
Joint Bank Accounting is used	
[E] Memorandum Joint Venture Account	
- Practical Questions	
Total Lectures/Hours	60

#### **Suggested Readings:**

- 1. Dr. M. A. Arulanandam and Dr. K. S. Raman, Advanced Accountancy (Vol.I & II), Edition 2023, Himalaya Publishing House, Mumbai
- 2. Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Text and Cases. McGraw-Hill Education
- 3. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting, Pearson Education.
- 4. J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Paper Backs, Delhi.
- 5. M.C.Shukla, T.S. Grewal and S.C.Gupta. Advanced Accounts. Vol.-I. S. Chand & Co., Delhi.
- 6. S.N. Maheshwari, and S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi.
- 7. Deepak Sehagal. Financial Accounting. Vikas Publishing H House, New Delhi.
- 8. Bhushan Kumar Goyal and HN Tiwari, Financial Accounting, International Book House
- 9. Goldwin, Alderman and Sanyal, Financial Accounting, Cengage Learning.
- 10. Tulsian, P.C. Financial Accounting, Pearson Education.
- 11. Compendium of Statements and Standards of Accounting, The Institute of Chartered Accountants of India, New Delhi

Syllabus of other subjects of Minor, MDC, AEC, SEC and VAC is as per the Major Accountancy Group

## CURRICULUM



(With effective from Nov./Dec. - 2023)



Level 4.5: B. Com. Semester I & II (Certificate in Commerce) (Major Business Management)

		SEMESTER – II	
Sr. No	Course Category	Course Title	Credits
1	Major 3	Human Resource Management – I	4
2	Major 4	Human Resource Management – II	4
3	Minor 2 (Select Any One)	Accounting – 2 Business Economics – 2 Financial Services – 2	4
4	MDC 2 (Select Any One)	Entrepreneurship Development – 2 Business Statistics – 2 Accounting Standard – 2 Principles Of Management Computer Application-II	4
5	AEC 2 (Select Any One)	Business English – 2 Personality Development and Corporate Skills – 2 Other Courses	2
6	SEC 2 (Select Any One)	Stock Market Operations – 2  Event Management  Time Management  Other Courses	2
7	VAC 2 (Select Any One)	Personal Financial Planning  Environmental Studies – 1  Business Incubation  NSS / NCC  Other Courses	2
		Total Credits	22
8	Vocational/Ex		04



BACHELOR OF COMMERCE (B.COM.) SEMESTER – 2									
TITLE OF THE COURSE: HUMAN RESOURCE MANAGEMENT – I									
Sr. No.	Course Code	Course Category	Course Credit	O	Practical Hours	Internal Exam Marks	External Exam Marks	Total Marks	
1		MAJOR 3	4	60	Nil	50	50	100	

The objective of this syllabus is to provide conceptual knowledge of Personnel and Human Resource Management

#### **Learning Outcomes:**

After completion of the course, learners will be able to:

- 1. To learn about the basics of personnel management.
- 2. To learn the basics of human resource management and planning.
- 3. To learn about the recruitment and selection process

PARTICULAR	NO. OF LECTURES		
UNIT NO. 1 : PERSONNEL MANAGEMENT			
Concept, Meaning, Characteristics, Significance, Scope (Functions), Objectives, Role and Functions of Personnel manager	12		
UNIT NO. 2 : HUMAN RESOURCE MANAGEMENT			
Meaning, Features, Difference between Personnel and Human Resource Management, Objectives of HRM, Managerial and Operating Functions of HRM, Significance of HRM, Qualities of H.R Manager, Role of HR Manager	12		
UNIT NO. 3 : HUMAN RESOURCE PLANNING			
Meaning, Objectives, Characteristics, Factor affecting H.R Planning, Benefits and Limitations of H.R Planning, Assessment of demand for manpower, Assessment of supply for manpower	12		
UNIT NO. 4: RECRUITMENT, SELECTION AND PLACEMENT			
Recruitment and Selection: Meaning, sources of recruitment, Modern selection procedure and its advantage.  Scientific recruitments and interview: Meaning, types of interview  Placement: Meaning, Objectives, Basis for evaluation of Selection and Placement	12		
UNIT NO. 5 : TRAINING AND DEVELOPMENT			
TRAINING: Meaning, Need, Objectives, Procedure of Training, Advantage and Limitations  DEVELOPMENT: Meaning, Needs, Objectives and its advantage  HUMAN RESOURCE DEVELOPMENT: Meaning, Characteristics, Need for HRD, Functions of HRD, Techniques or Methods of HRD	12		
Total Lectures/Hours	60		

#### **Suggested Readings:**

- 1. Aswathappa K.; Human Resource and Personnel Management Tata McGraw Hill, New Delhi.
- 2. Tiwari T.D. &Chauhan P.L; "Framework of Human Resource Management and Industrial Relation" Shanti Prakashan, Delhi.
- 3. Holloway, J.ed. Performance Measurement and Evaluation. New Delhi, Sage.
- 4. Monappa, A. &Saiyadain M. Personnel Management. 2nd ed., New Delhi, Tata McGrawHill.
- 5. Stone, Lloyed and Leslie W.Rue, Human Resource and Personnel Management Richard D. Irwin, Illinois.



BACHELOR OF COMMERCE (B.COM.) SEMESTER – 2								
TITLE OF THE COURSE: HUMAN RESOURCE MANAGEMENT – II								
Sr. No.	Course Code	Course Category	Course Credit	Teaching Hours	Practical Hours	Internal Exam Marks	External Exam Marks	Total Marks
1		MAJOR 4	4	60	Nil	50	50	100

The objective of this syllabus is to provide conceptual knowledge of Human Resource Management

#### **Learning Outcomes:**

After completion of the course, learners will be able to:

- 1. To learn about the basics of promotion, transfer and morale.
- 2. To acquire the skills for career planning.
- 3. To learn about the performance appraisal and job design.
- 4. To learn how to maintain the industrial relations and industrial disputes.

PARTICULAR	NO. OF LECTURES			
UNIT NO. 1 : PROMOTION, TRANSFER AND MORALE				
Promotion: Meaning, Basics of promotion seniority and efficiency base, Effects of promotion and management policy, Difference between seniority and efficiency oriented promotion  Transfer: Meaning, causes and guiding principles.  Demotion: Meaning, Reasons, guiding principles.	12			
Morale: Meaning, factors affecting sign of low morale and its prevention measures,				
factors contributing high morale, Importance of industrial morale				
UNIT NO. 2 : CAREER PLANNING				
Meaning, Characteristics, Objectives, process, career planning programs, advantages and limitations of career planning, necessary conditions for successful career planning	12			
UNIT NO. 3 : PERFORMANCE APPRIASL				
Meaning, Characteristics, Significance of performance appraisal, Methods, guiding principles of performance appraisal	12			
UNIT NO. 4 : JOB DESIGN				
Meaning, Characteristics, Approaches, Factors Affecting Job Design, Job Redesign, Job rotation, Job enlargement, Job enrichment and Job Analysis, Job Description and Job Application	12			
UNIT NO. 5 : INDUSTRIAL RELATIONS AND INDUSTRIAL DISPUT	res			
Industrial Relations: MEANING, Causes, Parties, Importance. Trade Union: Functions And Problems, Measures. Industrial Disputes: Causes and Preventive Measures. Collective Bargaining: Meaning, Types and Process	12			
Total Lectures/Hours	60			

#### **Suggested Readings:**

- 1. Aswathappa K.; Human Resource and Personnel Management Tata McGraw Hill, New Delhi.
- 2. Tiwari T.D. &Chauhan P.L; "Framework of Human Resource Management and Industrial Relation" Shanti Prakashan, Delhi.



- 3. Holloway, J.ed. Performance Measurement and Evaluation. New Delhi, Sage.
- 4. Monappa, A. &Saiyadain M. Personnel Management. 2nd ed., New Delhi, Tata McGrawHill.
- 5. Stone, Lloyed and Leslie W.Rue, Human Resource and Personnel Management Richard D. Irwin, Illinois.



BACHELOR OF COMMERCE (B.COM.) SEMESTER – 2								
TITLE OF THE COURSE: ACCOUNTING – 2 (FINANCIAL ACCOUNTING – 2)								
Sr. No.	Course Code	Course Category	Course Credit	Teaching Hours	Practical Hours	Internal Exam Marks	External Exam Marks	Total Marks
1	BCM23MJ201	MINOR 2	4	60	Nil	50	50	100

- The course aims to help learners to acquire conceptual knowledge of financial accounting,
- To impart skills for recording various kinds of business transactions

#### **Learning Outcomes:**

After completion of the course, learners will be able to:

- 1. Compute purchase consideration of business under different methods;
- 2. Recording transactions and preparing accounts for conversion of partnership firm into company in the books of vendor firm;
- 3. Recording transactions of purchase of firm's business and preparing balance sheet in the books of new company;
- 4. Prepare accounts under Self Balancing System;
- 5. Provide services to departmental stores in preparing departmental accounts;
- 6. Give accounting treatment of joint life policy premium paid by firm under different methods.

PARTICULAR	NO. OF LECTURES				
UNIT NO. 1 : CONVERSION OF PARTNERSHIP FIRM INTO COMPAN					
<ul> <li>Introduction &amp; Meaning</li> <li>Difference of Dissolution of partnership firm and Conversion of Partnership Firm into Company</li> <li>Procedure for Conversion of Partnership firm into Company</li> <li>Purchase Consideration [PC]</li> <li>Accounting treatments to close the books of Partnership Firm</li> <li>Practical Questions (accounts in the books of vendor firm only)</li> </ul>	12				
UNIT NO. 2 : PURCHASE [ACQUISITION] OF PARTNERSHIP FIRM'S BU COMPANY	SINESS BY				
<ul> <li>Introduction &amp; Meaning</li> <li>Purchase Consideration</li> <li>Goodwill and Capital reserve</li> <li>Accounting treatments: Journal-Ledger Entries and Initial Balance Sheet in the books of Purchasing Company</li> <li>Practical Questions (Accounts in the Books of Purchasing Company only)</li> </ul>	12				
UNIT NO. 3 : SELF BALANCING LEDGERS					
<ul> <li>Introduction and Meaning</li> <li>Procedure to introduce the Self Balancing System</li> <li>Accounting treatment, Journal entries and ledgers,</li> <li>Advantages and disadvantages of Self Balancing System,</li> <li>Practical Questions</li> </ul>	12				
UNIT NO. 4 : DEPARTMENTAL ACCOUNTS	<u></u>				
<ul> <li>Introduction, Meaning and Objectives</li> <li>Advantages of departmental accounting</li> <li>Allocation of expenses</li> <li>Inter departmental transfer</li> </ul>	12				



- Types of Department:	
A. Independent Department	
B. Dependent Department	
- Methods of Departmental Accounting	
A. Accounts of all departments are kept in one book only	
B. Separate Set of books are kept for each department.	
Practical Questions	
UNIT NO. 5 : ACCOUNTS OF JOINT LIFE POLICY	
- Introduction and Meaning	
- Accounting Treatment of premium paid by the firm:	
[A] When premium is considered as Revenue expenditure	
[B] When premium is considered as Capital expenditure	
[C] When policy is shown and treated at surrender value and Amount of	
difference is debited to Profit and Loss A/C	12
[D] When policy is shown and treated at Surrender Value with the help of	
Joint Life Policy (JLP) A/C	
- All partners' Individual policy and Joint Life Policy [Joint and Several policies]	
- Amount payable to successor of deceased partner	
- Practical Questions	

#### **Suggested Readings:**

1. Dr. M. A. Arulanandam and Dr. K. S. Raman, Advanced Accountancy (Vol.I & II), Edition 2023, Himalaya Publishing House, Mumbai

**Total Lectures/Hours** 

**60** 

- 2. Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Text and Cases. McGraw-Hill Education
- 3. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting, Pearson Education.
- 4. J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Paper Backs, Delhi.
- 5. M. C. Shukla, T. S. Grewal and S. C. Gupta. Advanced Accounts. Vol.-I. S. Chand & Co., Delhi.
- 6. S.N. Maheshwari, and S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi.
- 7. Deepak Sehagal. Financial Accounting. Vikas Publishing H House, New Delhi.
- 8. Bhushan Kumar Goyal and HN Tiwari, Financial Accounting, International Book House
- 9. Goldwin, Alderman and Sanyal, Financial Accounting, Cengage Learning.
- 10. Tulsian, P.C. Financial Accounting, Pearson Education.

Syllabus of other subjects of Minor, MDC, AEC, SEC and VAC is as per the Major Accountancy Group